



Press Release

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## **Sytel Appoints Development Manager, Marketing Manager**

Sytel Limited, a leading supplier of contact center and enterprise solutions, is very pleased to announce two major new appointments.

The first is that of Tom Thompson as Development Manager, based at its UK office in Aylesbury, Buckinghamshire. Tom has extensive experience as a designer and developer of contact center systems and solutions for world wide deployment gained with companies such as Mitel and Invade International.

Commenting on his appointment, Michael McKinlay, Managing Director at Sytel said; "We are delighted to welcome Tom to the team. His appointment heralds an exciting period of growth and investment in our already substantial R&D department. Tom will oversee the expansion and continual updating of our world-class product line, and our building of innovation from the ground up."

And the second is that of Jamie Stewart as marketing manager, based at its UK office in Aylesbury, Buckinghamshire. Jamie combines deep knowledge of the Sytel product range with a flair for promotion and marketing gained in the entertainment field.

Mr. McKinlay commented; "We are delighted to appoint Jamie to his new position. Now that Sytel is a full-service supplier not just to the contact center industry but to the enterprise market, Jamie has the job of articulating to a very diverse audience the power and the flexibility of the solutions we can offer. His challenge is not just to make the 'marketing speak' intelligible but to help users to really understand what solutions we have for their particular requirements. We still

remain a development company that is very much focused on user's needs, but we are excited about the opportunity this gives to spread our messages more widely and engage with a wider audience to discuss what we can do for them."

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