



Press Release

Ref: SL111

Date: 12th March 2007

Sytel Limited Goes Truly Global

Sytel Limited, the UK's leading supplier of contact center solutions, continues to enjoy sustained growth and now has product recognition in more than 30 countries around the world. With the unprecedented growth of the contact center industry, especially in the Philippines and the Indian Sub Continent, Sytel dialer solutions are core components in many of the world's largest call center operations.

"Our global presence now accounts for over 10,000 seats and we forecast a steady growth as we head into 2007," comments Michael McKinlay, managing director at Sytel Limited. "In line with the continued uptake of our contact center solutions, we recently re-structured our support policy to offer a 24/365 service, so that our clients around the world are guaranteed round the clock assistance."

Sytel continue to build strategic relationships with reputable contact center suppliers around the world and continue to promote their message that best practice dialing does not impinge on either productivity or performance.

Based in the UK, Sytel Limited provides call centre solutions to organisations in over 30 countries. In the outbound world, its predictive dialer, Softdial Plugin®, is recognised as being the leading dialer for delivering effective performance under compliance. Sytel has campaigned in all major markets for responsible rules for predictive dialers and acts as adviser on dialer regulations to many national marketing and government bodies around the world.

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For further information contact:

Stephanie Carrington

Tel: 01296 381 200

Email: stephaniec@sytelco.com

Web: www.sytelco.com