



Press Release

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Sytel Builds Strategic Relationship with Aculab

Sytel Limited has signed a strategic partnership with Aculab to use its Prosody X high density IP media processing platforms. The Prosody X product family architecture enables the creation of flexible, resilient solutions that can be easily scaled from tens to thousands of voice channels, using the same hardware based technology.

Designed around an IP core, its architecture offers a robust and feature rich platform, capable of supporting telephony applications as they migrate towards IP.

Commenting on the partnership, Michael McKinlay, Managing Director at Sytel said; "An increasing part of our business is in the hosted arena, where our own

multi-tenant software together with the functionality of Prosody X, provide an excellent way forward for companies seeking to out-source their call center investments.”

Chris Gravett, Sales and Marketing Director at Aculab, added: “Prosody X is a highly configurable card that combines proven media processing, IP telephony and TDM digital network access functions and offers excellent value per channel. We view this partnership with Sytel as one in which both parties will benefit from sharing and incorporating our respective technologies. As the design and functionality of Prosody X continues to evolve, our work with Sytel will ensure that together, we continue to deliver leading call centre solutions to the market.”

Based in the UK, Sytel Limited provides call centre solutions to organisations in over 30 countries. In the outbound world, its predictive dialer, Softdial Plugin®, is recognised as being the leading dialer for delivering effective performance under compliance. Sytel has campaigned in all major markets for responsible rules for predictive dialers and acts as adviser on dialer regulations to many national marketing and government bodies around the world.

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